



In 1991 our founder, David J Bradach, CPA, had an idea... Why not reward those who wanted to do their own travel arrangements by REBATING part of the commission a retail travel agency made when they did your booking?

About a year later a renowned "Consumer" type newsletter branded ALL-AMERICAN TRAVEL CLUB as the best rebater in the business with the highest rebates that they could find. Nothing has changed.

Licensed and bonded to do business by the State of Florida as a reseller of travel, aatc.com TRAVEL is a licensed retail travel agency corporation doing business from their offices in Naples, Florida.


Time to Plan

Summer vacations seem the norm here in the States, but the real world understands that the best time to travel is the shoulder seasons. Plan now to get out of dodge in Sept, Oct or Nov or just start the planning process for next March, April or May.

Como no? The crowds are definitely less; better chance of securing that ticket or dinner reservation and the weather is fine. Lines to see the real David in Florence decrease by more than half from summer, so does Disney. Besides, most airfares will be lighter on the pocketbook if you go in the shoulder season.

Why not in the winter? Air rates are better, but cold, damp and DARKNESS prohibit having a great time. London in January is DARK. So are most northern locations, but on the other hand, try the southern hemisphere. Yes, summer in Australia, NZ, Africa and South America can be a real warm treat.

La Valencia Hotel, La Jolla

This month's feature is this fine 80 year old mainstay in downtown La Jolla. Being renovated (I can still hear the pounding) as we type, you just can't get a better location in a town that will take your breath away. Anything in the nearby neighborhood will be pricy, so just enjoy the views, the public areas and stroll down to the park below the Hotel for a fine walk along the Pacific Ocean. I'd give this our best rating of  Two Thumbs Up!



Worthwhile Tips

Traveling to Europe? If you're like me, ATM machines are fine, but cash is king. However, saying that, are you aware that most locations in Europe that will exchange those American dollars to Euros or whatever only want clean bills. Make sure you take a look at your dollar stash BEFORE you leave and replace those bills with ink marks with nice clean ones. No need to have money you can't exchange!

Phone Cards. Stop at a local store and get an international phone card. Much better than having a cell phone that works (maybe) in a foreign country. A local rep was going to give me an international phone to use but warned me that even though it was "free" the usage charge was very high, so even checking messages on the phone was going to drive my bill way up. Phone card, \$25 or \$30 and I'm on my third trip overseas with it!

Top 8 List for Thanksgiving per Shermans Travel

- *Aruba - Get ready for those Winter Dull Drums with a Sandy Beach Treat!*
- *Brussels - Just 7 hours away from the East Coast & a gastronomic paradise*
- *Kauai - Sill in the USA but no finer option than the Aloha State. And turkey!*
- *Los Cabos - Make that resv now and see why everyone in CA loves this spot*

- *New York - If you have never seen the parade in person, do it NOW!*
- *Phoenix - Combination of great America lands and fine weather. A WOW....*
- *Plymouth - Celebrate like our forefathers at the historic site of Thanksgiving 1*
- *Transatlantic Cruise - Be a Pilgrim but in fine style not the Mayflower*

How to Book Your Travel

1. Call the travel company and get to their reservation agent's desk. When they answer just say "hi, this is 'YOUR FIRST NAME'" from All American Travel."
2. They will ask you for our agency's telephone number or our IATA/CLIA number.
Local Phone Number 239-261-3279 or IATA/CLIA Number 10524636
3. Tell them what you wish to book. This would be the ship or the tour and the date of departure. For cruises you should know the category you wish to book (basically this is the deck of the ship, the higher up the more expensive)
4. Give them the names of the passenger(s)
5. Tell them the price you saw so they can either confirm the price or tell you the current rate
6. Ask them to fax, 866-240-1117, or email, davidb@aatc.com) a confirmation of the booking to the agency and ask what the deposit requirements are for your trip. If you feel that everything is okay; pay the deposit with your credit card. If not, wait on making the deposit.
7. During this process the agent will ask if the client (you) would like to take trip cancellation insurance. We strongly suggest that you do, but decide now or ask when you can decide about this feature that allows you to cancel without penalty
8. Email us at davidb@aatc.com the confirmation number, travel supplier and we will contact you confirming your booking
9. Mark your calendar with the final payment date and call and pay the full amount of the reservation. About a month before your trip we will receive your trip documents, bundle them up along with our rebate check and send them out to you. You are now an "Outside Travel Agent" for All American Travel.
10. Tell everyone you know how easy it was to **SAVE** when you use aatc.com....

HOW MUCH IS MY REBATE?

- A. Travel suppliers generally pay us, the travel agency, a 10% commission of the cruise or tour but they do not pay commission on tax and port charges
- B. We rebate 80% of what we receive up to a maximum of 8%. If we receive less than the standard 10% commission, we send you 80% of what we get.
- C. We charge a transaction fee of \$25 per person and we deduct this from the rebate check
- D. We send our rebate check to you with your documents, before you depart!
- E. Our invoices are available for your inspection, so nothing hidden from you
- F. All travel documents are generally sent our 2nd day UPS to the address we have on file for you and the cost is deducted from your rebate check